

# We Can Help Convince Your Boss to Send You to Photoshop World!

Want to ask your boss to send you to Photoshop World, but you're not quite sure what to say? Not to worry! We've created this handy sample email to help explain why it makes sense for you to attend. Simply copy and paste it into an email to your boss, customize it with their name, add a snazzy subject line like, "Help me take my skills to the next level" or "I could be more more productive in 2018" and you are one step closer to getting yourself to Photoshop World 2018.

## Sample Email:

You might have heard me mention this before, but each year there is this amazing educational conference called Photoshop World (held Thursday May 31st thru Saturday, June 2nd in Orlando, FL). It's the ultimate learning event for creative people like me and a lot of the focus is on productivity, becoming more efficient and working smarter.

I'll be learning directly from the top pros in the creative business in nearly 100 classes covering everything from Photoshop to Lightroom, Photography, Lighting, The Adobe Creative Cloud Applications and more.

I really think it makes sense for me to attend this training conference and I would love it if you would send me. It's a perfect opportunity to grow my skills and become more productive and valuable to our team. This investment will pay off by helping me learn new tools, new skills, and new ways to do things that can help us get more work done faster.

I know you want this to be as cost effective as possible, and this conference is an extremely good value (compared to other conferences like it), and if we register by Friday, April 27th, we'll be able to save \$100 with their early bird discount, plus they have discounted hotel rates for their attendees.

Get all the details at: <https://photoshopworld.com> and watch these highlights from last year's conference [on Youtube](#) to get a taste of the creativity, inspiration and scope of this amazing event.

Thanks for your time and I hope to discuss this with you soon.

Best,  
[your name here]