

**EXHIBITOR INFORMATION**

Company Name (Legal Billing Name) \_\_\_\_\_ Exhibiting As Name (If Different) \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_  
 State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_ Website \_\_\_\_\_  
 Trade Show Contact name: \_\_\_\_\_ Phone# \_\_\_\_\_  
 Trade Show Contact email: \_\_\_\_\_

**Exhibitor Space Agreement:** Exhibitor understands and agrees that this application for exhibit space becomes a binding contract when accepted in writing by KelbyOne Events, and exhibitor hereby agrees that the attached Terms and Conditions are enforceable and are incorporated into and control this Exhibit Space Agreement, once it is accepted by KelbyOne Events. Exhibitor further agrees that any terms and conditions associated with any purchase order we may submit in order to process payment for this Exhibit Space Agreement are of no force or effect, regardless of the express language of the purchase order submitted. Exhibitor represents and warrants that the party executing this Agreement on behalf of Exhibitor is duly authorized to act on behalf of Exhibitor and to execute this Agreement and legally bind Exhibitor to the terms contained herein.

*Signature >* Agreed to by \_\_\_\_\_ Date \_\_\_\_\_  
 Signature of official company representative  
 Accepted by \_\_\_\_\_ Date \_\_\_\_\_  
 Signature of official KelbyOne Events, LLC representative - *agreement is not binding until accepted by KelbyOne Events, LLC.*

**STEP 1: MY BOOTH REQUEST** (place an "X" next to your selection)

<input type="checkbox"/> 10'x10' Booth <b>\$2,900</b> <input type="checkbox"/> 10'x10' Booth <b>\$4,400</b> with Package <hr/> Package includes: <ul style="list-style-type: none"> <li>• 10'x10' booth</li> <li>• One 6' draped table</li> <li>• Two side chairs</li> <li>• One wastebasket</li> <li>• One 500W/120V electric drop</li> <li>• 3 one-year KelbyOne Pro memberships</li> <li>• 2 rooms for 2 nights at conference hotel</li> </ul> <i>Hotel check in: 8/20, checkout: 8/22</i>	<input type="checkbox"/> 10'x20' Booth <b>\$4,900</b> <input type="checkbox"/> 10'x20' Booth <b>\$6,400</b> with Package <hr/> Package includes: <ul style="list-style-type: none"> <li>• 10'x20' booth</li> <li>• Two 6' draped tables</li> <li>• Two side chairs</li> <li>• One wastebasket</li> <li>• One 500W/120V electric drop</li> <li>• 3 one-year KelbyOne Pro memberships</li> <li>• 2 rooms for 2 nights at conference hotel</li> </ul> <i>Hotel check in: 8/20, checkout: 8/22</i>	<input type="checkbox"/> 20'x20' Booth <b>\$6,900</b> <input type="checkbox"/> 20'x20' Booth <b>\$8,400</b> with Package <hr/> Package includes: <ul style="list-style-type: none"> <li>• 20'x20' booth</li> <li>• Four 6' draped tables</li> <li>• Four side chairs</li> <li>• Two wastebaskets</li> <li>• One 500W/120V electric drop</li> <li>• 3 one-year KelbyOne Pro memberships</li> <li>• 2 rooms for 2 nights at conference hotel</li> </ul> <i>Hotel check in: 8/20, checkout: 8/22</i>
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**Special Request:** \_\_\_\_\_  
 \_\_\_\_\_

**STEP 2: MY BOOTH LOCATION**

Please reference the Photoshop World Conference 2019 - Las Vegas floor plan to choose your top three (3) booth location selections. Use the space below to list your booth numbers.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

KelbyOne Events reserves the right, in its sole and absolute discretion, to determine who will be permitted to display products as an exhibitor and the size, location and configuration of exhibition space for which application is made.

**STEP 3: PAYMENT INFORMATION**

**ACCEPTANCE**  
 Please complete and return this entire agreement. A copy will be accepted to reserve space, however payment (in full) must be received within 14 days of the executed agreement and no later than July 31, 2019. Receipt of this completed Exhibit Space Agreement by KelbyOne Events is required in order to exhibit. Send completed contract to: Jeanne Jilleba | Email: [jeannej@kelbyone.com](mailto:jeannej@kelbyone.com) | Fax: 813-433-5014

Once a contract is confirmed an invoice will be sent to the contact above. Event management reserves the right to release the booth space if payment is not received. See Terms and Conditions on Page 3 for additional information.

**PAY BY CREDIT CARD**  
 You may pay by credit card by completing and returning the attached credit card authorization form, located on Page 4 of this agreement.

**PAY BY CHECK**  
 Make checks payable to: KelbyOne Events, LLC. | Mail checks to: KelbyOne Events, PO Box 1974, Oldsmar, FL 34677

# TERMS AND CONDITIONS FOR PARTICIPATING IN PHOTOSHOP WORLD CONFERENCE - LAS VEGAS

The Photoshop World Conference - Las Vegas is managed and produced by KelbyOne Events, LLC, heretofore referred to as KelbyOne. The exhibiting company, named on page 1 of this document, will heretofore be referred to as Exhibitor.

### BOOTH ASSIGNMENT

The space assignment will be determined jointly by KelbyOne and the Exhibitor and may be subject to reassignment at any time by KelbyOne. Exhibit space is offered and sold to specific exhibiting companies. Exhibitors are NOT permitted to share exhibit space or allow other exhibiting companies or affiliates to exhibit in said exhibit space. The space is for Exhibitor's use only, and Exhibitor may not assign or sublease any portion of the space without KelbyOne's prior written consent.

### EXHIBITOR APPROVAL

Exhibitor's participation in this event is subject to KelbyOne's approval. KelbyOne may withdraw its acceptance at any time by refunding the Space Fee paid if it is determined the Exhibitor or its product is ineligible. KelbyOne makes no warranties regarding the number of person who will attend Photoshop World.

### CANCELLATION

If Exhibitor cancels participation in Photoshop World, KelbyOne retains the total exhibit space fee.

### PAYMENT TERMS

If Exhibitor fails to make payment within 30 days from the date the contract is signed, KelbyOne may terminate Exhibitors participation without further notice and without any obligation to refund monies previously paid. If Exhibitor cancels its participation, KelbyOne will retain the Space Fee paid.

Checks should be made payable to KelbyOne (KelbyOne) and mailed in US dollars to KelbyOne 118 Douglas Road East, Oldsmar, FL 34677-2922 USA.

**EXHIBITS INSTALLATION AND SECURITY** Exhibitor shall display equipment at own risk and shall have sole responsibility for any loss of its equipment or proprietary information. KelbyOne will provide overnight security personnel to monitor the general exhibition area; however, such personnel will not be held liable in the event of loss or theft of equipment. We recommend hiring private security for the protection of your exhibit equipment and peripherals.

### INSURANCE

Exhibitors are responsible for providing their own property damage liability and workers' compensation insurance. Neither KelbyOne or its agents, or representatives will be held responsible for any injury, loss or damage that may occur to the Exhibitor, the Exhibitor's employees, or the Exhibitor's property.

### SPECIAL SERVICES

For insurance safety, and security purposes, all cleaning, catering, drayage, and other special services needed by individual Exhibitors are provided only when the Exhibitor orders and agrees to pay for these services. Certain of these services must be provided by the exclusive vendors of the Convention Center.

### SHOW REGULATIONS

It is agreed that KelbyOne shall have free and exclusive power in the matter of interpretation, amendment and enforcement of all regulations that appear on this contract. This agreement is subject to and subordinate to the agreement between the convention center and KelbyOne covering exhibit areas at this property. All rules are subject to change in accordance with Fire Marshal regulations. Exhibitor must comply with all the laws, regulations, and ordinances in force in the exhibit facility.

### SELLING PRODUCT

Photoshop World Exhibitors are allowed to sell product on the show floor and are required to comply with state sales tax regulations. Exhibitor is required to adhere to state sales tax rules and regulations. Exhibitor is responsible for obtaining any tax identification numbers and paying all taxes.

### AUDIO AND NOISE LEVELS

Exhibitors doing live demos must be considerate of the surrounding exhibitors and keep their audio volume at a level that does not impede the function or demos, of surrounding vendors. Demos that are found to be objectionably loud in audio volume, in KelbyOne's sold judgment, will be issued a warning. If the initial warning is not adhered to and the audio volume adjusted appropriately. KelbyOne, after fair warning may close the exhibit without a refund or any type of damage compensation.

### LIABILITY

KelbyOne will not be liable for failure to perform its obligations under this contract as a result of riots, strikes, acts of nature, acts of God, or any other causes that shall make it impossible or inadvisable to hold the event or portion thereof at the time and place herein provided.

### ADA COMPLIANCE

All Exhibitors must fully comply with the Americans with Disabilities Act.

### BOOTH DISMANTLE

No exhibit booth breakdown is permitted prior to time/date indicted on contract and in Show Dates & Deadlines section of Exhibitor Manual.

# Become a Sponsor

Sponsorship gives you the opportunity to make a lasting impression. Photoshop World Conference sponsorship packages are crafted to give your brand significant and meaningful exposure before, during, and after the conference.

Get noticed and engage Photoshop users, Lightroom fanatics and photographers of all types. Photoshop World Conference stands out because every single attendee is either a professional in Photoshop, Lightroom or photography.

Our attendees want to keep learning to help them keep earning. That makes Photoshop World historically a selling show for our Sponsors. The attendees are there to advance their skills, so they look for the latest technology from companies, like yours, to increase their efficiency and keep them ahead of the game.

**For more about sponsorship and exhibitor opportunities contact:**

Kleber Stephenson  
800-201-7323, ext. 167  
kleber@kelbyone.com

PRICE	BECOME A PLATINUM SPONSORSHIP
\$4,500	<input type="checkbox"/> I'd like to be a Platinum Sponsor  <b>Maximum Visibility Prior to Show:</b> <ul style="list-style-type: none"> <li>- Listed as a Platinum Sponsor (logo) on all promotional materials</li> <li>- Logo, message, and link to your website on PhotoshopWorld.com</li> <li>- Named in social media promotions on Facebook, Twitter, Instagram</li> </ul> <b>Maximum Visibility at Conference:</b> <ul style="list-style-type: none"> <li>- Your full-color logo on all show signage</li> <li>- Prime booth placement in Partner Pavilion</li> <li>- Your logo displayed on the back of the official conference t-shirt</li> <li>- 5 reserved VIP seats for opening keynote</li> <li>- A Full-page ad in the Conference Show Guide (print)</li> <li>- Logo on the cover of the Photoshop World workbook (digital)</li> <li>- Attendee contact database for one-time use (opt-ins)</li> <li>- Platinum Sponsorship listing in conference mobile app</li> <li>- 1 mobile app push notification to attendees during the conference</li> <li>- Your logo included in our post-event marketing email to attendees</li> <li>- 5 full-conference passes</li> <li>- 5 party tickets</li> </ul>
PRICE	BECOME A GOLD SPONSORSHIP
\$2,900	<input type="checkbox"/> I'd like to be a Gold Sponsor  <b>Major Visibility Prior to Show:</b> <ul style="list-style-type: none"> <li>- Listed as a GOLD Sponsor (logo) on all promotional materials</li> <li>- Logo and link to your website on PhotoshopWorld.com</li> </ul> <b>Major Visibility at Conference:</b> <ul style="list-style-type: none"> <li>- Your full-color logo on all show signage</li> <li>- 2 reserved VIP seats for opening keynote</li> <li>- Your logo displayed on the back of the official conference t-shirt</li> <li>- A Full-page ad in the Conference Show Guide (print)</li> <li>- Logo on the cover of the Photoshop World workbook (digital)</li> <li>- 1 full-conference pass</li> <li>- 3 party tickets</li> </ul>

# Photoshop World Conference - Las Vegas | KelbyOne Events, LLC.

118 Douglas Road East  
Oldsmar, FL 34677  
813-749-4000

## Credit Card Payment Authorization Form

Sign and complete this form to authorize KelbyOne Events, LLC to make a one time debit to your credit card listed below.

By signing this form you give us permission to debit your account for the amount indicated on or after the indicated date. This is permission for a single transaction only, and does not provide authorization for any additional unrelated debits or credits to your account.

Please complete the information below:

I \_\_\_\_\_ authorize KelbyOne Events, LLC to charge my credit card  
(full name)

account indicated below for \_\_\_\_\_ on or after \_\_\_\_\_. This payment is for  
(amount) (date)

\_\_\_\_\_  
(description of goods/services)

Billing Address \_\_\_\_\_

Phone# \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_

Account Type:  Visa  MasterCard  AMEX

Cardholder Name \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV2 (3 digit number on back of Visa/MC, 4 digits on front of AMEX) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

When complete, please fax this form to 813-433-5014, ATTN: Photoshop World Conference Sales - Las Vegas.